



Operations and Marketing Committee Meeting
Wednesday, 18 March 2026, Noon
SPUR—654 Mission Street

All Yerba Buena Gardens Conservancy Board and Committee Meetings are open to the public. Attendees may address the Board or Committees on items appearing on the agenda during the discussion of those items and may also address the Board or Committees on items not on the agenda during the General Public Comment period, so long as the matters addressed fall within the scope of the Board or the Committee's authority. Each speaker shall have up to 2 minutes to address the Board or Committee.

Please note that the Conservancy reserves the right to take up any agenda item in any order, at the discretion of the Chair or by vote of majority of the members present.

AGENDA:

- A. Call to Order and Review of Public Comment Guidelines**
- B. Introductions**
- C. General Public Comment on Items Not on the Agenda**
- D. Review/Discuss/Approve Minutes of the 22 October 2025 and the 28 January 2026 Operations and Marketing Committee Meeting**
- E. Review/Discuss recent upticks on bicycle and scooter interactions**
- F. Review/Discuss Entertainment Zones**
- G. Operations Update and Q & A on The Conservancy:**
 - **Tony--- overall Operations including Landscaping**
 - **Matt--- Security, Custodial, and Carousel**
 - **Devon--- Rentals and Events**
 - **Bunny--- Payroll, Marketing, Grants, and HR. With emphasis on Marketing**
 - **Angelo/Seve--- Capital Projects, as it affects operations**
 - **Cristina--- Festival update from August and September**

H. Announcements and Requests for Information and Future Agenda Items

I. Adjourn

Next Operations and Marketing Committee Meeting, Wednesday, 13 May 2026