



**YERBA
BUENA
GARDENS
CONSERVANCY**

Annual Report 2024





Mission

To provide arts, culture, recreation, and nature in beautiful, accessible, welcoming spaces for everyone through stewardship and collaboration.

Vision

A joyful and thriving place that inspires culture, connection, healing, and a feeling of community for all.

Values

EQUITY | INCLUSION | INTEGRITY | SERVICE | SUSTAINABILITY





A LETTER FROM OUR EXECUTIVE DIRECTOR

Yerba Buena Gardens has had a great fiscal year ending June 2024, notwithstanding the major shifts in societal norms after the pandemic. Visitors to our Gardens, on the lands of the Ramaytush Ohlone, are having more of a meaningful interaction with a higher level of aesthetics, cleanliness, accessibility, and signage to make all feel welcome.

Happy to announce that we went live with our new website in early August 2024, along with the roll out of the Memorial Tree and Bench Program to further engage and build community. We are also now offering Memberships to the Conservancy to share the story of the Gardens, and open doors to greater participation in self-directed and directed programs that take place on our campus year-round. Starting in September 2024, we will offer, twice a month, dedicated Walks to educate and inform on the goals of the Conservancy, the caretaker, on the City of San Francisco's behalf, of the two blocks from Mission Street to Folsom Street and surrounded by 3rd and 4th Streets.

All the above shared new programs and the expansion of already staged programs like the Easter Egg Hunt, Earth Day Festival, Halloween Hoopla, and Pistahan will enhance your experience on our campus. Being also the site of one of the largest Martin Luther King Jr. Memorials, we see many from around the world who come to pay

their respects while pausing to reflect on history as depicted on the tablets below the waterfall. The Memorial recently had a major facelift, inside and out, to offer an uplifting experience.

The next year 2025 also brings to our campus the art carvings from Oaxaca, Mexico to be displayed for two months along with programs that speak to the art form along with crafts, food, and films from Mexico. Our free concerts as a part of the Festival that runs from April through October have always been a crowd puller, and they continue to evolve with genres of music and dance not typically seen in the Bay Area on offer.

The assets on site are thirty years old and as we enter the phase of major repair and replacement, we are looking to our community, partners, stakeholders, and donors to share the story of the Gardens so that we may realize our fundraising campaign goals and strengthen our financial status, in our quest to safeguard the site for the next generations to partake of.

Looking forward to seeing you on our campus as you relax, reflect, remember, and rejuvenate yourself in the heart of downtown San Francisco at Yerba Buena Gardens—the soul of the city, offering the city's first rooftop garden.

With deep appreciation,

Subhajeet Ghose
Executive Director



LEADERSHIP

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City & County of San Francisco

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Executive Director
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Wells Fargo Bank

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SPUR

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Capital Planning Manager
City & County of San Francisco

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Executive Director
Filipino-American Development Foundation

Scott Rowitz, Nominating Committee Chair

Executive Director
Yerba Buena Partnership

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Yerba Buena Gardens Festival

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City & County of San Francisco

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City & County of San Francisco

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Administrative Services Manager

Devon Katzner

Operations & Events Coordinator

Leo Diaz

Engineer

Luis Perez

Engineer

Matthew Chu

Services Manager

Tony Pellegrini

Operations Manager

COMPLETED / AWARDED MAJOR PROJECTS

1

Martin Luther King Jr. Memorial

- Drain trough waterproofing replacement and repair
- Support structure bolt replacements and expansion joint repair
- Sealant replacement on all faces and granite cleaned/restored
- Staining of fountain floor
- Break tank fill-pipe chlorine injection pump replacement
- West walkway paver repair and replacement
- Tablet inscription repair and light refurbishment

2

HVAC Systems

- Ice Arena de-humidification system and water heater replacement
- Ice Arena boiler replacement
- Creativity Museum Dimmer Room A/C
- Yerba Buena Center for the Arts Galleries boiler replacement

3

Elevators

- West elevator connecting Terrace to Howard Street modernization
- Loading dock equipment lift replacement

4

ARC Flash & Energize / Deenergize Electrical Testing

- In both blocks of our campus



5

Outdoor Drinking Fountains

- Nine new drinking fountains in both blocks of our campus

6

Wi-Fi Project

- Free Wi-Fi available in both campus blocks

7

Murals

- Four murals facing 4th Street—storytelling and uplifting

8

Landscaping Slopes Project

- New landscaping on 4th Street, Folsom Street, and 3rd Street

9

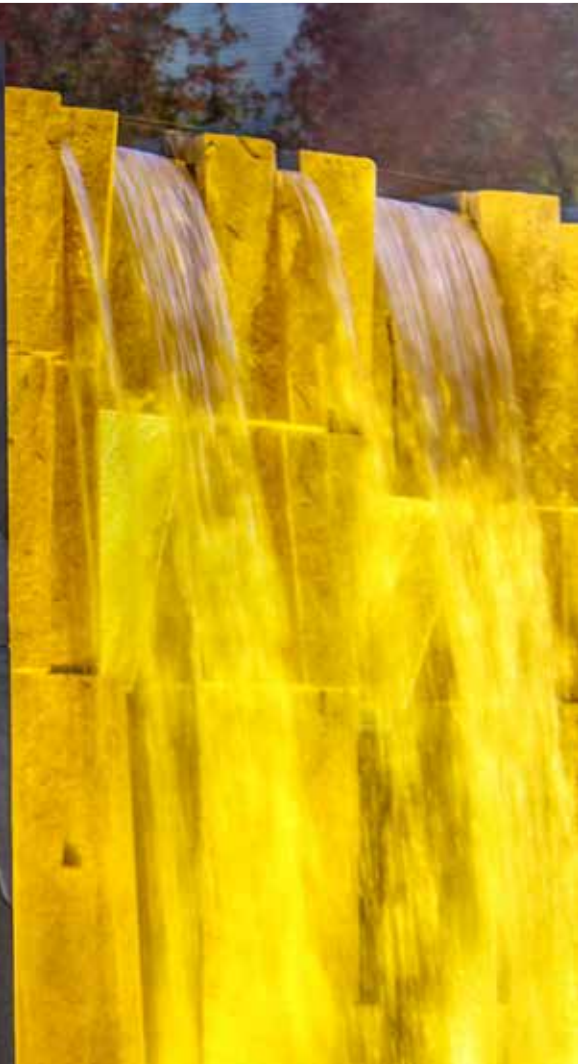
Garden Improvements

- New Crepe Myrtle Garden
- Perennial and annual garden additions
- Jacaranda trees

10

Flooring

- Creativity Museum new hardwood stage floor



PROFIT & LOSS STATEMENT

FY 2024

Ending 30 June 2024



REVENUES

Contributed Revenue	\$ 50,295
Lease Revenue	7,703,853
Property Agreements	1,755,158
Carousel Rides	50,753
Event Revenue	799,155
Service Agreements	106,215
	<hr/>
	\$ 10,465,429

EXPENSES

Personnel	\$ 2,523,138
Professional Fees	319,737
Program Expenses	2,510,378
Operating Expenses	1,327,408
Cultural Entity Funding	1,881,000
	<hr/>
	\$ 8,561,661

Note

The Profit and Loss Statement shared here is directly from the bookkeeping process in place. The annual audit is currently underway and the final approved and audited numbers will be available in January 2025.



BUDGET

FY 2025

Ending 30 June 2025



REVENUES

Contributed Revenue	\$ 50,130
Lease Revenue	7,638,841
Property Agreements	1,986,014
Carousel Rides	60,000
Event Revenue	1,150,000
Service Agreements	100,090
	\$ 10,985,075

EXPENSES

Personnel	\$ 2,696,933
Professional Fees	335,440
Program Expenses	3,156,672
Operating Expenses	1,789,020
Cultural Entity Funding	2,146,368
	\$ 10,124,443

Note

The FY 2025 Conservancy as summarized above was adopted at the Board Meeting of 05 June 2024.

There is a separate Capital Budget of \$1.6m, with funds allocated to specific projects.

FY 2025 CAPITAL BUDGET & FIVE YEAR CAPITAL PLAN

FISCAL YEAR	PROJECTS	BUDGET PROJECTION
FY 25 Year 1	MLK Fountain / Terrace Improvements, Destructive Testing, Waterproofing	500,000
	Elevator Modernization	400,000
	HVAC Replacement	400,000
	Roofing / Waterproofing Work – CCM	200,000
	Contingency	100,000
	TOTAL	\$1,600,000
FY 26 Year 2	Crescent Pond / West Terrace Structural & Expansion Joints Investigation & Waterproofing	500,000
	Elevator Modernization	600,000
	HVAC Replacement	400,000
	Contingency	100,000
	TOTAL	\$1,600,000
FY 27 Year 3	Crescent Pond / West Terrace Structural & Expansion Joints Investigation & Waterproofing	500,000
	Elevator Modernization	300,000
	HVAC Replacement	450,000
	Ice Arena Restroom Remodel	250,000
	Contingency	100,000
	TOTAL	\$1,600,000
FY 28 Year 4	CB2 Lower Terrace Improvements	500,000
	Elevator Modernization	300,000
	HVAC Replacement	300,000
	Electrical / Lighting – Campus	400,000
	Contingency	100,000
	TOTAL	\$1,600,000

Notes

All project surplus will carry over to other projects or to the following Fiscal year.

All Contingency Project surplus will carry over to other projects or to the following Fiscal Year.

Contingency allocation is for emergency projects.

Playground – Congressional Grant Funds FY25 – \$500,000 – expected Fall 2024.



UPCOMING PROGRAMS

Walking Tours

- Saturdays and Wednesdays, September 2024 through August 2025
- Cover most of the 87 acres sharing history of the Gardens, financial model, art on campus, etc.
- Free event to attend

Easter Egg Hunt

- April 2025
- Free event to attend
- Fees for food and related items

Earth Month 2025

- April 2025
- Climate Week Event with City of San Francisco
- Fun activities and experiences
- Free event to attend
- Fees for food and related items

Mexican Art from Oaxaca

- More info at nahualesfromoaxaca.com.mx and alebrijesfrommexico.com.mx
- Spring and Summer of 2025
- Workshops, food, crafts, music and lectures

Community Day at the Carousel

- Once a month rides on the historic 1906 Carousel
- Free event to attend
- Fees for food and related items

Pistahan 2025

- Annual celebration of Filipino culture typically held in August
- Free event to attend
- Fees for food, crafts, specialties and related items

Yerba Buena Gardens Festival

- Annual series of music, kids show, poetry, dance, walks and circus
- Free to attend on Thursdays, Fridays and Saturdays
- Event days may vary during March through October
- Free event to attend
- Fees for food, crafts and related items

Memberships, Memorial Bench & Tree Program

- Toward greater community outreach and engagement
- Family and individual recognitions

CAMPUS PARTNERS



Yerba Buena Gardens Festival

Music, Theater, Dance, Cultural Events

760 Howard Street, San Francisco, CA 94103

415.543.1718

ybgfestival.org



Yerba Buena Ice Skating & Bowling Center

Public Skating, Figure Skating, Hockey, Bowling

750 Folsom Street, San Francisco, CA 94103

Skating: 415.820.3521 | Bowling: 415.820.3541

skatebowl.com



South of Market Child Care (SOMACC)

790 Folsom Street, San Francisco, CA 94103

415.820.3500

somacc.org



Creativity Museum

Programs & Campus for youth to age 12 / Memberships

221 4th Street, San Francisco, CA 94103

415.820.3320

creativity.org



Yerba Buena Center for the Arts

Galleries, Theaters, Programs, Curations

701 Mission Street, San Francisco, CA 94103

415.978.2700

ybca.org



**YERBA
BUENA**
PARTNERSHIP

Yerba Buena Partnership

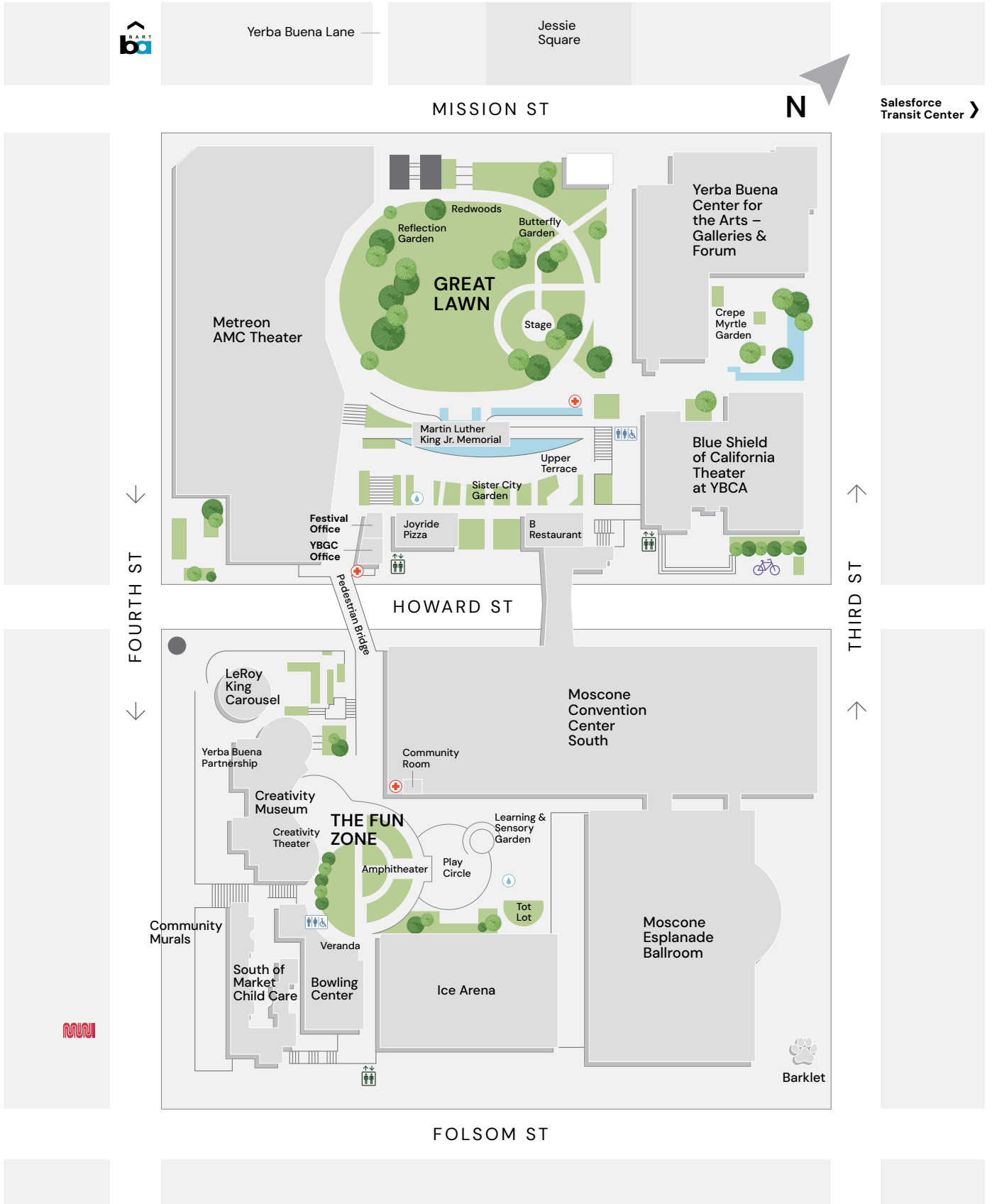
Community Benefit District

750 Howard Street, San Francisco, CA 94103

415.919.4049

ybcbd.org

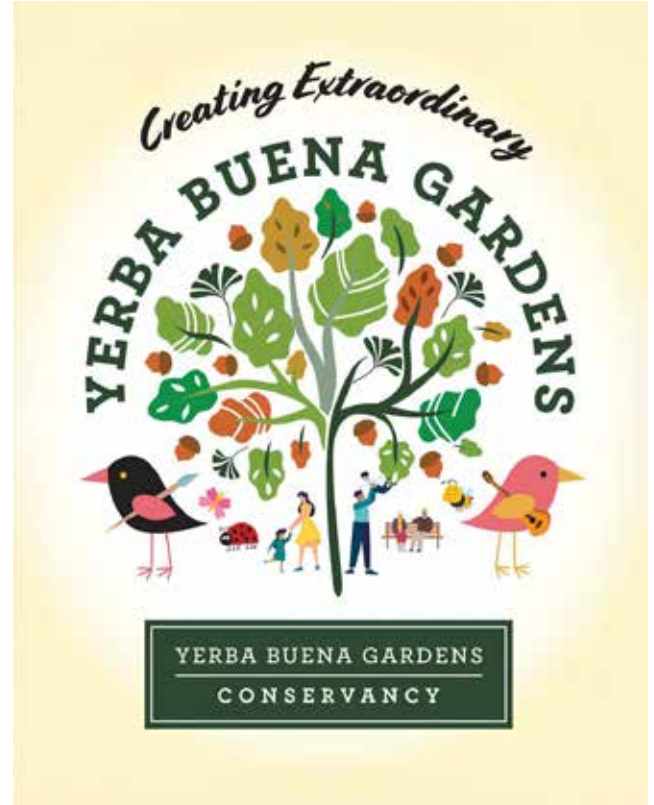
NEW YERBA BUENA GARDENS MAP



CREATING EXTRAORDINARY



By The Numbers Poster



Creating Extraordinary Poster



Welcome Wall



Filipinas Mural Opening



4th Street Murals



4th Street Murals



Crepe Myrtle Garden Concert



Event at the LeRoy King Carousel



Easter at Yerba Buena Gardens



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yerbabuenagardens.org